Sasha's Superhero Run

May 3rd , 2026
5K Run/Walk – 9:30 am
Kids Fun Run – 10:45 am
Halfmoon Town Park
www.SashasRun.com

Dear friend,

After a short hiatus, the **8th edition of Sasha's Superhero Run is back on** and will take place on **May 3rd**. We invite your company to consider sponsoring our event.

This year, all race proceeds will be split between charities supporting **Ukrainian children affected by the war and the Ronald McDonald House Charities (RMHC)**. Since the war in Ukraine started, Sasha's Run has raised and donated over $61,000 to children's hospitals, shelters for displaced women and children, groups supporting orphanages and children of fallen soldiers in Ukraine. Sasha's Run also facilitated donations of over $55,000 to the Ronald McDonald House Charities of the Capital Region, helping them provide housing for families of seriously ill children treated in the area hospitals. You can support our mission by selecting one of the following sponsorship levels:

Platinum Sponsor - $1,000 and up.
- Premier logo placement on T-shirts and event publications, and social media shutouts.
- Lawn signs, acknowledging the sponsor.
- Four (4) race registrations & high-performance T-shirts.
- The sponsor's table can be featured during the event, if desired.

Gold Sponsor - $250 - $500
- Logo placement on T-shirts and event publications, and social media shutouts.
- Lawn signs, acknowledging the sponsor.
- Two (2) race registrations & high-performance T-shirts.

Silver or Raffle Sponsor - $100
- Logo placement on T-shirts and event publications, and social media shutouts.

You can make a donation at SashasRun.com. Alternatively, you can make your sponsorship check payable to **Sasha's Run**, and mail it to 11 McMaster St. Ballston Spa, NY 12020. Please note that donations to Sasha's Run are NOT tax-deductible. If a tax-deductible donation is preferred, then you can make a check payable to the **Ronald McDonald House Charities** and mail it to us at the address listed above. We will assemble donation checks and deliver them to the RMHC.

Thank you for your support.

With kind regards,

Olya Prevo-White
Sasha's Mom and the Race Director
sashasrun@gmail.com
518-728-7707